
AutoDaily Case Study (Data Research, Co.)



User Background

Data Research, Co., established in 1988, is a company which does sales and maintenance of business phones and office data communications equipment, multifunction devices, for different well-known and established companies.

With the recent trends in I.T. technology, the company is expanding to different fields such as network design, computer-security and crime prevention security, and similar technology, providing support and consultation to about 2000 customers, who regard the company with high trust and confidence.



Benefits from the Product (from the president)

Data Research. Co., also a distributor of Ahkun's AntiMalware security appliance, not only became aware and more receptive to computer security, has also received the following benefits:

"We were able to considerably reduce the burdens on our business thru a quick and efficient way to automatically send reports and estimates done to the respective supervisors and managers.

In addition, the supervisor/manager can inspect the amount of time spent on the computers and the web for non-working purposes, thereby reducing virus infection and security threats which can be acquired from these applications and unsafe websites.

We were able to reduce our costs thru efficient management of printing documents, reducing unnecessary printing, and higher employee awareness of cost reduction.

With these benefits, I would be happy to recommend this product to our own valued customers."

